

Summer 2015 | Issue No. 8



Dear Advocate of New Horizons,

As I write this, we are half way through 2015 and a lot has already happened. Here is what you have assisted us in accomplishing thus far:

- 3,324 nights of safe shelter provided for 109 women, children and men
- 2,888 nights of transitional housing for 30 women, children and men
- 680 women, children and men received free and confidential services
- 21 presentations given where 1,479 people were educated about domestic and sexual abuse
- Raised awareness about Stalking, Teen Dating Violence, Child Abuse and Sexual Assault through events and displays

But I still need your assistance and here is why:

- Four homicides related to domestic abuse have already occurred in the state of Wisconsin. One of these happened in La Crosse County
- 109 women, children and men in six months are too many of our neighbors, friends and family who feel unsafe at home and need to seek the security of our shelter
- 2,888 nights of transitional housing is too many nights that 30 women, men and children were not sleeping in a permanent residence of their own
- 680 victims are 680 people too many to receive domestic and sexual abuse services in nearly 6 months' time

This is how you can continue to assist me:

- Request one of our team members to present to your class, social gathering, business or community group
- Attend New Horizons' community awareness events
- Volunteer your time and talents—we have many opportunities for you
- Speak up and out against domestic and sexual abuse. Together we can save lives!

Ann Kappauf

Executive Director

OUR NEW LOOK!

This is our first edition of the Empowerment Press with our new logo and new look. We are so excited to be growing and expanding. Metre in La Crosse has been working with us to create a more "grown-up" look. We are very excited to share our new logo, website, and look with you.

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Featured Article

Preview

Human trafficking is a modern-day form of slavery. Victims are young children, teenagers, men and women.

Help is available 24 hours a day,
7 days a week by calling our

CRISIS LINE at 608-791-2600

www.nhagainstabuse.org

Human Trafficking

Facts from End Abuse Wisconsin

Human trafficking is a modern-day form of slavery. Victims are young children, teenagers, men, and women.

FACT: After drug dealing, human trafficking is tied with the illegal arms industry as the second largest criminal industry in the world today, and it is fastest growing.

FACT: Approximately 600,000 to 800,000 victims are annually trafficked across international borders worldwide.

FACT: Many victims are forced to work in prostitution or sex entertainment. However, trafficking also takes place as labor exploitation, such as domestic servitude, sweatshop factories, or migrant agricultural work.

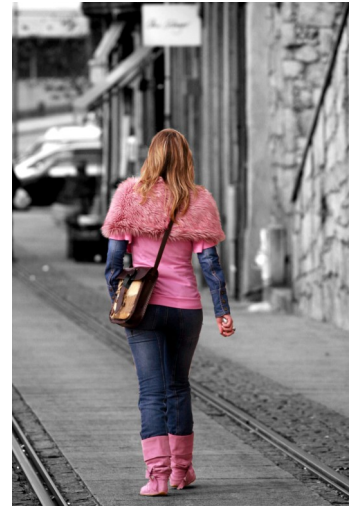
Traffickers use force, fraud and coercion to compel victims to engage in these activities.

FACT: Force involves the use of rape, beatings and confinement to control victims. Forceful violence is used especially during the early stages of victimization, known as the 'seasoning process', which is used to break a victim's resistance to make them easier to control.

FACT: Fraud often involves false offers of employment. For example, women and children will reply to advertisements promising jobs as waitresses, maids and dancers in other countries and are then forced into prostitution once they arrive at their destinations.

FACT: Coercion involves threats of serious harm to, or physical restraint of, victims of trafficking; any scheme, plan, or pattern intended to cause victims to believe that failure to perform an act will result in restraint against them; or the abuse or threatened abuse of the legal process.

FACT: Victims of trafficking are often subjected to debt-bondage, usually in the context of paying off transportation fees into the destination countries. Traffickers often threaten victims with injury or death, or the safety of the victim's family back home. Traffickers commonly take away the victim's travel documents and isolate them to make escape more difficult.



GALA VIOLA 2015: OH WHAT A NIGHT!

Thank you to everyone who made Gala Viola 2015 a huge success! We made \$15,000 to support our work in the community. The evening at the Freighthouse was filled with good cheer, lots of laughs, and one of the

best fundraising auctions around. Bob Schmidt from AM 1490 was our emcee of the evening. Hoyte Zenke worked his auctioneering magic. The generosity of our sponsors, donors, and volunteers made it an incredible night to remember. Our 2015 Gala Viola donors were:

All Star Lanes
Backroads Furniture
Brian Kappauf
Burkhardt Physical Therapy
Carroll's Popcorn & Frozen Yogurt
Children's Museum of La Crosse
Company Store
Coulee Golf Bowl
Dairy Queen
Davig Financial

Diggity Dog Daycare
Espa
Erica Rave
Famous Daves
Festival Foods
Finnotti's
Franciscan Spirituality Center
Hair Haven
Hansens IGA West Salem
Holmen Locker & Meat Market

Howes
Joan Benson
Kathy's Cookies
La Crosse Community Theatre
Lush
Mainstream Boutique
Metropolitan Salon & Spa
Northland Gold & Ski
Organic Valley
Pa Ying Lor
Pickerman's Soup & Sandwich
Piggy's Restaurant
Radisson
River States Truck & Trailer
Robin Weeth

Rochelle & Andy Welke
Root Down Yoga
Rose Vatland
Seasons By The Lake
Shenanigans
Shirley Schmeckpeper
Sierra Donsky
Super 8
Terri Urbanek
TGI Friday's
The Y
Visions of Light Stained Glass
Wettstein's
Wiebke Trading Co.

**We specially thank The Freighthouse
& staff for welcoming us and our
guests for a second year. Thank you!**



TAKE ACTION

What you can do about human trafficking

New Horizons is taking action to fight human trafficking in our communities. We take part in the La Crosse Task Force to Eradicate Modern Slavery. Task force members include Franciscan Sisters of Perpetual Adoration and affiliates, law enforcement, educators, legal, social service, and health professionals. The task force is working to end human trafficking through the following means:

- Public Awareness Campaigns
- Advocacy and Victim Services
- Community Mobilization and Training
- Data Collection
- Safe Harbor Legislation
- News Media

Report It

If you suspect human trafficking is happening, please call law enforcement to make a report. Signs that a person is being trafficked include:

- No freedom to come and go as they wish
- Under 18 and providing commercial sex acts
- Is a sex worker and has a pimp/manager
- Works excessively long/unusual hours
- Does not control their money or identification documents
- Not permitted to speak for themselves
- No knowledge of their whereabouts, does



- not know what city they are in
- Has loss of sense of time

Learn More About It

Here are some good websites for information and resources:

- <http://www.polarisproject.org/index.php>
- <http://www.5-stonesrescue1.org/>
- <https://www.fspa.org/content/ministries/justice-peace/human-trafficking>

Advocate

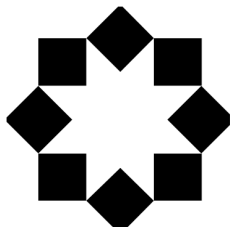
Call your elected representatives about your concerns regarding human trafficking.

"We each have a responsibility to make this horrific and all-too-common crime a lot less common. And our work with victims is the key that will open the door to real change." – U.S. Secretary of State John Kerry

GALA VIOLA

Thank you to our sponsors!

Freedom Sponsors



Burkhardt
Physical Therapy
Center, LLC



Courage Sponsors



Hope Sponsors



A Grant from the La Crosse Community Foundation's Anonymous Fund



By Maureen Kinney and Ellen Frantz

Many Thanks!

New Horizons is grateful to all who have helped this year

We are so fortunate to live in a supportive community. Thank you to everyone who has helped support our mission so far this year!

Frieda Kislinger—made a \$10,000 gift to support our mission.

The City of La Crosse—Supported our mission with a CDBG Grant.

UW-La Crosse Student Association—Held a gala to benefit New Horizons.

Nicklaus Martial Arts—Held self-defense classes with proceeds coming to New Horizons.

Kaplan Difference Makers—Held a drive to raise funds and items for kids to have fun at the pool this summer.



Sara, Jessie, and Lisa From Kaplan Difference Makers dropping off donated items.

Great Rivers United Way—Continued to support our programs through grants from funds raised through their annual campaign.

Caleb Colon-Rivera and friends—Held a birthday fundraiser with dancing and entertainment collecting \$900 for New Horizons.

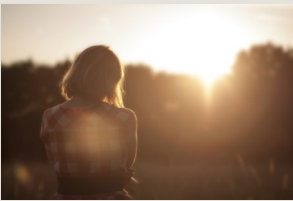
Creative Child Day Care—Staff and kids held a birthday party donation drive to help the children staying at the shelter.

New Horizons also received generous grants from the following funds of the La Crosse Community Foundation:

Chester and Veronica Ware Fund, M. Elizabeth Cason Fund, Rev. Ronald and Merle Gustafson Fund, Milo and Beverly Mayer Mach Fund, James and Ellen Heinecke Fund, George and Virginia Schneider Fund, James B. and Janice M. Hanesworth Fund.

These are just a few of the multitude of gifts from companies, churches, organizations, and individuals. Your help keeps New Horizons services available for those in need. Thank you!

WE'RE GROWING IN TREMPEALEAU COUNTY!



Strong community support has made it possible for us to provide free and confidential advocacy services in Trempealeau County since 1987! Our humble beginning was a tiny office in the

basement of the courthouse. We then moved to a storage closet in the Whitehall City Hall. Recently we moved from a small, one-room office to a three-room office suite, beautifully furnished thanks to Ashley Furniture! But, we don't want to stop there!

In Trempealeau County there is a need for a safe place for victims to stay that is close to work, school, and family. Right now, if victims in Trempealeau County need safe shelter, their options are New Horizons in La Crosse, Bolton Refuge House in Eau Claire, family or friends, or a hotel. All of these choices have significant down sides.

We want to bring safe shelter for those who need to flee their

home for safety to Trempealeau County. With a very generous gift from Richard and Shirley Miller, we are \$40,000 closer to making this dream come true!

The Millers made this generous gift to start a designated fund for the purpose of developing a shelter for victims in Trempealeau County. We still have a way to go before our dream becomes a reality. We now have a head start thanks to the Millers!

How to Help

Here are some giving options to help build our nest egg:

- One-time gift designated to Trempe Co. Shelter
- A multi-year pledge
- Hold a fundraiser—Get your friends and family involved!

Give us a call at 608-791-2610 ext. 305 for more information.

SHOP FOR A CAUSE

New Horizons partners with Macy's for 10th Annual "Shop For A Cause"



Macy's will partner with New Horizons to invite customers to participate in Macy's 10th annual national "Shop For A Cause" charity shopping event on August 29, 2015. Customers can purchase shopping passes from New Horizons now. Macy's "Shop For A Cause" is a unique one-day-only shopping event created to support local charities' fundraising efforts. Since 2006, the program has helped raise tens of millions of dollars for charities across the country.

"Macy's is proud to invite our customers to join us in giving back to causes that make a difference both locally and nationally," said Martine Reardon, Macy's chief marketing officer. "For the last nine years, Macy's Shop For A Cause program has raised many millions of dollars for thousands of charities across the country. We look forward to offering our customers and associates an easy way to make a positive impact in our communities while enjoying great savings at Macy's."

Macy's has provided New Horizons with shopping passes to sell for \$5 each. New Horizons will keep 100 percent of every



shopping pass it sells. The more New Horizons sells, the more money it will raise! "We are excited to partner with Macy's for this great community event!" said Ann Kappauf, Executive Director. "When you purchase a pass for \$5, you provide a caller in crisis with caring support and advocacy."

By purchasing a shopping pass from New Horizons, customers support domestic abuse and sexual assault advocacy services while enjoying a day of spectacular discounts, entertainment and special events at Macy's. Pass holders will receive special discounts on most regular, sale and clearance purchases all day, but some exclusions apply.

For more information about Macy's "Shop For A Cause," visit macys.com/shopforacause. To purchase a shopping pass from New Horizons, contact Liz at 608-791-2610 ext. 305.

"We are excited to partner with Macy's for this great community event! When you purchase a pass for \$5, you provide a caller in crisis with caring support and advocacy." -Ann Kappauf, Executive Director



FUN-DRAISING ADVENTURES!

This winter, we enjoyed partnering with other organizations for FUN fundraising. In December we participated in #GivingTuesday along with Options Clinic and YWCA of La Crosse. For #GivingTuesday we kicked off the first monthly Feminism On Tap event. Check out Feminism On Tap-La Crosse on Facebook to learn more and get involved.

What better way to raise awareness about our organization and give back to our community than to be a Conductor Wannabe of the La Crosse Symphony Orchestra! Our sincerest appreciation to all who supported our executive director, Ann, as she worked to "fill her bucket of aspirations". Together \$1,330 was raised for New Horizons.

Practice as we did, we still didn't quite have what it took

to earn the opportunity to throw out the first pitch at the La Crosse Area Day on June 25th when the Brewers took on the New York Mets. Thank you to all who voted for New Horizons. Your contributions, totaling approximately \$60, could purchase 21 gallons of milk or 40 bus tokens both of which are utilized by children and adults residing at our emergency shelter.



Executive Director, Ann Kappauf practicing her pitching skills with Development Director, Liz Beard.



P.O. Box 2031 | 1223 Main Street
La Crosse, WI 54602

ADDRESS SERVICE REQUESTED

NEW HORIZONS WISH LIST

Household Items:

- Pots & Pans
- Dish & Flatware Sets
- Kitchen Utensils
- Glasses
- Kitchen Towels
- New Twin & Queen Sheets
- Trash Bags
- Plastic Wrap & Bags/Foil
- Paper Products
- Dish Soap/Scouring Pads
- Laundry Det./Bleach
- Laundry Baskets
- Cleaning Supplies
- Coffee/Non-Dairy Creamer
- Comforters
- Night-Lights
- Lamps
- Alarm Clocks

Personal Items:

- New Bras & Underwear
- Women's Shoes sizes 6-9
- Daily Planners
- Deodorant
- Razors & Shaving Gel/Foam
- Conditioner
- Hair Grease/Oil Sheen
- Hair Wrap Lotion
- Hair Relaxers
- Hair Color
- Body Wash/Lotion
- Makeup
- Nail Polish & Remover
- Vaseline
- New Hairbrushes/Boar Bristle Brushes
- Nail Clippers
- Chap Stick

Baby / Children's Items:

- Baby monitors
- Diapers/Pullups (size 4 & up)
- Baby Wash/Shampoo
- Baby Ointment
- Baby Orajel
- In Season Kid's Clothing 2T and up
- Sippy Cups/Kid's Cups
- Bottles
- Children's Flatware
- Pacifiers

Teen Items:

- Notebooks
- Folders
- Markers
- Scissors
- Backpacks
- Calculators
- Rulers

- Loose Leaf Paper
- Teen Clothing

Office Needs:

- Tape
- Stamps
- Copy Paper

Always Appreciated Items:

- Bus Tokens
- Craft/Art Supplies
- Knitting Supplies
- Gas Cards & Gift Certificates/Cards
- Pre-Paid Phone Cards
- Cash

Donations Phone:

608-791-2610 ext. 300

La Crosse Outreach:

1223 Main Street, La Crosse

Hours: M-F 9am-4pm