

Victory Sponsor—\$3,000 (SOLD)

- ◆ Reserved table for eight (8) guests with signage and 2 bottles of wine on Table
- ◆ Company name in title: *Victory over Violence* Gala & Auction presented by "Your Company name here"
- ◆ Company logo on invitations
- ◆ Company logo prominently displayed on event signage
- ◆ Company Logo prominently placed on all advertising print media, TV and radio
- ◆ Full page color ad and recognition in banquet program (sponsor provides)
- ◆ Logo featured on New Horizons website (with link) and in slide show during event

Advocate Sponsor—\$1,500 (2 Available)

- ◆ Reserved seating for eight (8) guests and 2 bottles of wine on Table
- ◆ ½ page color ad and recognition in banquet program (sponsor provides)
- ◆ Company Logo on print media advertising and Radio
- ◆ Company logo on event signage
- ◆ Company Logo featured on New Horizons website (with link) and in slide show during event

Awareness Sponsor (3 SOLD, 1 AVAIL) \$1,000

- ◆ Reserved seating for four (4) guests
- ◆ ¼ page color ad in Banquet Program (sponsor provides)
- ◆ Company name included on event signage
- ◆ Link on New Horizons program page
- ◆ Company Logo featured in slide show during event

Table Sponsor— \$750 (1SOLD, 9 AVAIL)

- ◆ Reserved seating for 8 guests
- ◆ 2 bottles of wine on Table
- ◆ Company Name on Reserved sign at table
- ◆ Recognition in Banquet program
- ◆ Company Logo featured in slide show during event

Wine Sponsor—(SOLD)

- ◆ Reserved seating for four (4) guests
- ◆ ¼ page color ad and recognition in banquet program (sponsor provides)
- ◆ Company name included on event signage
- ◆ Company logo on all wine bottles (sticker provided by sponsor)
- ◆ Company Logo featured in slide show during event

Dessert Dash Sponsor— (SOLD)

- ◆ Reserved seating for four (4) guests
- ◆ ¼ page color ad in Banquet Program (sponsor provides)
- ◆ Company logo on dessert dash envelopes
- ◆ Signage with Company Logo on Dessert Table
- ◆ Company Logo featured in slide show during event

Shelter Supporter— \$250 (3 SOLD, 2 AVAIL)

- ◆ Company listed in event program
- ◆ Company Logo featured in slide show during event

Auction Supporter

- ◆ Donate an auction item for our event.
- ◆ Listing of Company name for items valued at \$150 or more.

2016 WI Deaths

The first domestic violence homicide of 2016 in America happened in Wisconsin. As of 12/30/16, the Death Toll of Domestic Violence in Wisconsin alone rests at 66 victims and 17 abusers, 1 unknown, for a total of 84 lives lost. That is a life lost every 4.3 days. Almost one out of four victims were age 18 or under. By comparison, End Abuse WI recorded 58 domestic violence related deaths in 2015, the most recent year on record. The highest year recorded was 67 deaths in 2009.

www.domesticviolencehomicidehelp.com

How can you help?

By being a sponsor for the Victory over Violence Gala you are providing our advocates the opportunity to continue to provide our services to those in need. For the past 38 years New Horizons has been an integral part of the community.

Not seeing a level that gives you the marketing benefits you are looking for? We would be happy to create one in your price level.

Victory over Violence is a celebration of a year of hard work. An evening to honor the victims and survivors reclaiming their lives from violence. A community coming together to raise their hands to end domestic violence and sexual assault in La Crosse and Trempealeau Counties. The Victory over Violence Gala and Auction is many things, including New Horizons largest fundraiser of the year. We hope you will be a part of it!



New Horizons Shelter and Outreach Centers, a shelter for individuals and families who have experienced domestic violence, was organized in 1978 through the cooperative efforts of an informal group of citizens in the La Crosse area who recognized the need for services to victims of domestic abuse. By 1987, the demands for services outgrew their and New Horizons was able to purchase its own shelter facility, using monies raised in a community capital campaign drive.

New Horizons Shelter has contracts to provide shelter and services to a seven county (population 238,236) area in Wisconsin. New Horizons Shelter is a free-standing organization with its own working Board of Directors.

New Horizons Shelter is staffed 24 hours a day, 7 days a week, 365 days a year to provide emergency shelter and services to victims of domestic violence and their children. The shelter's Crisis Advocates provide support and advocacy for adults and children through their shelter stay. Often, when adults come into shelter, they are forced to flee their homes quickly and under great stress, leaving most of their belongings. Through community donations, New Horizons is able to provide families with clothing and personal care items.

Besides providing the essentials of food and shelter to ensure the physical safety of individuals and families who have experienced domestic violence, New Horizons conducts various programs:

- 24 Hour Crisis Line
- Shelter
- Support Groups
- Legal Advocacy
- Youth & Family Advocacy
- Diversity Advocacy
- Outreach Centers: City of La Crosse and the Town of Whitehall
- Transitional Housing Advocacy
- Resource Advocacy
- Volunteer Coordination
- Donation Centers
- Community Education and Awareness

Yes! I/We will sponsor *Victory over Violence* and take advantage of the promotional opportunity.

☐ Victory ☐ Advocate ☐ Awareness
☐ Wine ☐ Dessert Dash
☐ Table ☐ Shelter Supporter

Business Name:

Phone: _____

Contact Name:

Email:

Business Address:

City _____ Zip _____

Please return this form with sponsorship to
New Horizons Shelter and Outreach Centers
PO Box 2031
La Crosse, WI 54602.

Make checks payable to
New Horizons Shelter and Outreach Centers

For more information contact Sheila Connors at
 608.791.2610 extension 1305 or
sheilac@nhagainstabuse.org

***Victory over Violence is a New Horizons
 Shelter and Outreach Centers, Inc. event***

VICTORY

over

violence

GALA AND AUCTION

Marketing Opportunities

MARCH 11, 2017
6PM—10PM
RADISSON HOTEL BALLROOM
 200 Harborview Plaza
 La Crosse, WI



**new
horizons**
 SHELTER & OUTREACH CENTERS

advocating against domestic & sexual abuse