

High Fives to “Break the Silence & End the Violence” Contest Rules

No purchase necessary to participate and/or qualify as a finalist.

Participant/qualifier must be at least 18 years of age.

One finalist/qualifier per household.

Contest is open to residents of Iowa, Minnesota, and Wisconsin who live within 50 miles of either La Crosse, or Whitehall, WI. (The primary areas of service for New Horizons Shelter & Outreach Centers.)

There will be a total of three finalists/qualifiers.

All three finalists/qualifiers will win a prize; either \$100, \$250 in Kwik Trip gift cards, \$1,000, or \$20,000.

The winning prize for each finalist/qualifier will be determined at the finale event to be held on Wednesday, October 24, 2018 at Copeland Park.

Finalist/qualifiers must be present & checked in at the finale event at Copeland Park in La Crosse on Wednesday, October 24, 2018 by 6:15pm (CST) or forfeit their spot in the contest.

In the case of a finalist/qualifier not showing up by the deadline to the finale event, an alternative finalist/qualifier will be selected from registrations gathered at the finale event.

Prize determination is based upon the first five matching prizes revealed in envelopes opened one-at-a-time by each finalist/qualifier.

All prizes are non-transferable.

New Horizons and affiliate sponsors/organizers are not responsible for taxes or liability on any prizes.

Not eligible to win are employees and board members of New Horizons and corporate office management employees of Kwik Trip, as well as those living with them, which is defined as a member of the household who resides overnight at least 120 days of the calendar year.

All parties (finalists) acknowledge that their names and likenesses may be used by New Horizons Shelter & Outreach Centers and/or Kwik Trip for promotional purposes without further compensation.

Any information collected on the registration forms that is deemed false or misleading will automatically disqualify a contestant and they will be unable to collect their prize.

New Horizons reserves the right to amend or change the above rules at any time as well as end the contest at any time. All decisions of New Horizons management with regard to the awarding of prizes, the selection of qualifiers/finalists, and the interpretation of these rules are final. Each contestant, by virtue of entering this contest, agrees to accept the decision of New Horizons as final.