

AMY THANKS YOU

Crisis Line Delivers Hope

Amy, a single mom, thought she was going to die because she had been beaten so many times.

She found the courage to walk through our doors because we have a presence in the community, thanks to people like you. **(See page 3)**



RISING TO THE CHALLENGE

Serving Others with Compassion

Our Crisis Advocates have been sheltering in place AT our shelter with the victims of abuse that we are serving.

Can you believe that? They have given up their family time at home in order to better protect those that we serve at shelter.

(See page 5)

MEMORABLE MOTHER'S DAY

Safety Found at Shelter

This sure wasn't the Mother's Day that Pam thought it would be. She and her children spent it at our shelter.

We all have our breaking point. For a mother it often surrounds her love for her children.

(See page 6)



Executive Heart-to-Heart

“The ultimate measure of man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy”

~Martin Luther King Jr.



Dear Friends,

Although you seldom see or hear their name; speak with them on the telephone; greet them at a fundraiser; or sit next to them at a meeting, these are the champions of New Horizons: Jen, Ellen, Sarah, Sherri, Stephanie, Brenda, Erica, Abby, Valerie, Emma, Luke, Leticia, Kim, Sally, Heidi, Patty, Amanda, Lynda, Sofia, Corinne, Anna, Xia and Rita.

They are the ones who during these unprecedented times, have taken dedication and commitment to a new level. They have lived in the shelter to ensure the safety and health of survivors. They have patiently waited to return to work and embraced new duties and work assignments. They have served victims and survivors of abuse in a way that is very unfamiliar. They have braved the community to obtain supplies. They have adapted to meet agency needs. They have mentored and motivated each other. They have become a stronger team. They are New Horizons!

In Empowerment,



Ann Kappauf
Executive Director

YOU'LL LIKELY NEVER MEET HER, BUT AMY THANKS YOU!

Due to COVID-19, we were unable to hold our biggest fundraiser of the year, "Victory Over Violence." Thank you to all who allowed us to keep your ticket purchase as a donation to help victims of abuse. In an effort to make up for the lost funds we hoped to raise, we decided to pivot and hold a virtual auction.

Thank you if you were one of the 24 people who helped us raise over \$5,000 through that event!



Since we couldn't hold an in-person event let me put a face on your impact here:

Amy, a single mom, thought she was going to die because she had been beaten so many times. **She found the courage** to walk through our doors because we have a presence in the community, **thanks to people like you.**

Your contribution helps build awareness so New Horizons is known as a safe haven for thousands of men, women, and children who have nowhere else to go.

Amy made the courageous choice to pick up the phone and call our Crisis Line – because she knew we are here for her.

Thank YOU for making it possible to say YES when someone like Amy needs help & hope.

**ALL SERVICES ARE
FREE & CONFIDENTIAL**

www.nhagainstabuse.org

La Crosse

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Whitehall

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advocating against domestic & sexual abuse

DENIM DAY SCHOLARSHIP NEWS

Each year in April, which is Sexual Assault Awareness Month, we highlight "Denim Day," which began in an effort to bring awareness to victim blaming and destructive myths that surround sexual violence.

Why Denim? It all began after a ruling by the Italian Supreme Court where a rape conviction was overturned because the justices felt that since the victim was wearing tight jeans she must have helped the person who raped her by removing her jeans, thereby implying consent.

The following day, the women in the Italian Parliament came to work wearing jeans to show solidarity with the victim and from there the campaign grew to be a global awareness event.

Denim Day was April 29th and New Horizons collected submissions throughout April for our annual Denim Day Scholarship Essay Contest from area high school seniors.

Congratulations to Logan High School's Sophia McGaff on writing a compelling essay that has garnered her a \$500 scholarship for her continuing education! We will put her complete essay out to the world very soon, but in the meantime, you can read an excerpt of it here:

"Victim blaming tendencies begin to occur at any time in which students are asked to take responsibility for their own sexual assault prevention.

Unfortunately, the prevalence of victim-blaming as it relates to sexual assault, is often justified by faulty and harmful gender-based stereotypes of sexuality. When considering this topic, "boys will be boys" is often a phrase that comes to mind. Girls are often taught ways to avoid sexual assault that blame assault on women not understanding male sexuality, and excuse men from the responsibility of their behaviors for the same reason.

Certified sex therapist Laura Rademacher states that culturally, we excuse jokes that trivialize sexual assault as merely jokes about "real men." Dress codes in schools have been justified as ways to prevent boys from "getting distracted." These faulty perceptions of male sexuality are commonly used to excuse sexually violent behaviors and discourage adequate disciplinary responses."

Thank You to our Sponsors



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- Bluff View Bank
- Heather Holley
- Lori and Mark Meinking
- Scott and Laurie Kopp

You Give HOPE

These are such strange times we're experiencing, aren't they?

And while we're all hopeful the light at the end of the tunnel is near, I think we can all agree that things won't return exactly to the way they once were.

People will probably be more aware of the importance of proper hand-washing and do it more frequently. A personal one for me—I don't see myself licking my fingers EVER AGAIN to try to open those thin plastic bags for fruits and vegetables at the grocery store. So if you see me in the aisle, struggling like a cavewoman trying to open a clam, I thank you in advance for not laughing at me.

Something good that has come out of this challenge is that we've experienced incredible acts of generosity. We had several donors gift us a portion of their stimulus check that they received during this coronavirus challenge. And two have actually donated their entire \$1,200!

These funds have been like a warm hug for those in need. The image of a victim having to shelter in place with their abuser sends chills up and down our spines. We've been taking strides to try to get the word out that WE ARE OPEN to help victims. We are available to

help. We've just had to adapt the delivery of our services to victims of abuse in a way that can keep everyone safe—yet provides the needed help.

It's been trying at times, but our team is incredible at rising to challenges. Especially our advocates who are serving victims of abuse at our shelter.

These Crisis Advocates have been sheltering in place AT our shelter with the victims of abuse that we're serving.



Can you believe that? They have given up their family time at home in order to better protect those that we serve at shelter. One of our advocates brought her cat into shelter, which has been a nice addition for companionship and comfort. We've taken to referring to the furry one as our Advo-Cat.

And finally, THANK YOU if you were among those who made a donation recently to New Horizons! You have become an important part of the safety net of hope in our community. We are so incredibly appreciative of the support—and so are the individuals we serve and their children!

Sincerely,

Patty Nuttleman

Patty Nuttleman,
Development Director

A Memorable Mother's Day



If you were among those who made a gift to New Horizons recently—THANK YOU!

You're helping us ease the pain of a mom who has suffered for a long time.

This sure wasn't the Mother's Day that Pam thought it would be. She and her children spent it at our shelter.

We all have our breaking point. For a mother it often surrounds her love for her children. That was the case for Pam. She had endured years of abuse from her husband.

Her young son tried to help her while she was being pummeled by her husband's fists. She couldn't stop his rage when he turned and struck their 6-year old in the chest, knocking him to the floor.

The fear in her young son's eyes pierced Pam's heart.

That was the moment that Pam knew this HAD to stop.

Because of you, we are able to provide shelter, food, and SAFETY for Pam and her children.

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new
horizons
SHELTER & OUTREACH CENTERS

advocating against domestic & sexual abuse

It's easier to **build up**
a child
than it is to **repair**
an adult.
Choose your words
wisely.



Top 50 Donors: Jan - March 2020

Gundersen Health System
Shelly and Darrel Dickinson
Neale and Sheryl Horman
Walter Johnson
Onalaska American Legion, Post #336
Quartz Benefits
La Crosse Community Foundation -AAUW
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Jack and Judy Rusch
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Trinity Lutheran Church
Lisa Bucher
Tyler Little
Yolanda Grimmus
Gary and Marsha Gartner



Great Rivers United Way continues to support our programs with grants from funds through their annual campaign.

New Horizons also received generous grants from the following funds: The Women's Fund of Greater La Crosse, La Crosse Community Foundation, Mathy Construction, and many more.

Above are just a few of the multitude of gifts from companies, churches, organizations, and individuals.

Thank you!



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New Horizons - Current Needs

Due to very limited space, our donation protocol has recently changed.

We no longer accept any clothing or small appliance items unless it is something that we have specifically put out a request for on our Facebook page. ***We recommend calling ahead before coming with donations to help make it a seamless experience. That number is (608)791-2610.***

We encourage you to donate items we are not currently accepting to other non-profit organizations. Please consider donating furniture to The Exchange. You can reach them at 608-301-5345.

We work closely with other non-profit organizations to ensure that those we provide services to have their clothing and furniture needs met, this allows us to remain focused on our mission.

We always accept donations of new and full-sized personal care items.



Paper Towels	Kid-friendly food and snacks	Disposable rain ponchos
Toilet Paper	Digital oral thermometers	Disposable gowns
Hairbrushes	Thermometer covers	Disinfecting wipes
Sippy & Kid Cups	Cellphone chargers	Food service gloves
Teen clothing & pajamas	Hand Sanitizer	Dishwashing gloves
Adult pajamas, robes, & sweatpants	Face masks	Isopropyl alcohol - 90%
Women's plus size clothing (Summer only)	Face guards	Cotton balls